

**West Texas A&M University**  
**Advising Services**  
**Degree Checklist**  
**2022-2023**

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: \_\_\_\_\_ WT ID: \_\_\_\_\_ DATE: \_\_\_\_\_

**Communication Studies—Advocacy and Public Culture  
 Emphasis**

**Department of Communication  
 FAC 103 651-2798**

**Bachelor of Arts Degree  
 BA.COMM.APC (1206)**

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	AC
<b>Communication (Core 10)</b>			
ENGL 1301 Intro. To Academic Writing & Argumentation OR ENGL 1311 Writing About Ideas	3		
COMM 1315, 1318, or 1321	3		
<b>Mathematics (Core 20)</b>			
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Core 90)	3		
<b>Life and Physical Sciences (Core 30)</b>			
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 1471, 2425*, 2426*; PSES 1301, 1307	6		
<b>Language, Philosophy and Culture (Core 40)</b>			
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312*/**, 2313*, 2315*, or 2371 Choose 1	3		
<b>Creative Arts (Core 50)</b>			
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3		
<b>American History (Core 60)</b>			
HIST 1301 or 2381, 1302 or 2382, 2301 Choose 2	6		
<b>Government/Political Science (Core 70)</b>			
POSC 2305 and 2306	6		
<b>Social and Behavioral Sciences (Core 80)</b>			
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1	3		
<b>Component Area Option (Core 90)</b>			
Take six hours from: ♦ AGRI 2300; BIOL lab hours (from Core 30); BUSI 1301, 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 1302*, 1312*, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30); SES 1120	6		

**COMMUNICATION STUDIES—ADVOCACY AND PUBLIC CULTURE  
 EMPHASIS MAJOR REQUIREMENTS: 38 HOURS\*\*\*\***  
 A grade of "C" or better must be earned in all courses required for major.

COMMUNICATION STUDIES CORE: 21 HOURS			
COMM 1318 Interpersonal Communication If 1318 is taken to fulfill University core requirements, then 1315 or 1321 must be taken to satisfy the 18-hour COMM core requirement.	3	AC	
COMM 2376 Communication Theory	3		
COMM 2377 Intercultural Communication (if not taken for Core 80)	3		
COMM 3315* Research Methods	3		
COMM 3341 Persuasion	3		
COMM 3342 Introduction to Rhetorical Criticism	3		
COMM 4398 Communication Internship	3		

ADVOCACY AND PUBLIC CULTURE OPTION: 27 HOURS			
COMM 2335 Argumentation	3		
COMM 3301 Advanced Public Speaking	3		
COMM 3333 Crisis Communication	3		
COMM 3360 Health Communication	3		
COMM 4342 Rhetoric and Popular Culture	3		
COMM 4360 Communication & Global Culture	3		
MCOM 2310 Media Design	3		
MCOM 3305 New Media	3		
And choose 3 hours from the following: COMM 2178 Forensics (may be repeated) AC COMM 3370 Critical Culture & Gender Communication COMM 4278 Forensics COMM 4300 Communication Study Abroad OR MCOM 4300 Communication Study Abroad MCOM 4302 Media Law & Ethics	3		

BACHELOR OF ARTS REQUIREMENTS: 12 HOURS AC OPTION			
Six hours of foreign language.	(6-8)		
Six hours chosen from art, English, history, modern languages, music, philosophy and theatre.	6		

ELECTIVES: 16-18 HOURS BY ADVISEMENT—SEE NOTE			
ELECTIVES ♦ Recommended electives: COMM/MCOM 3304, MCOM 3307, 3313, 3350. Nine or more hours for B.A. requirements and/or electives must be 3000- or 4000-level to total 39 advanced hours at WTAMU.	16-18		

MINIMUM HOURS REQUIRED TO COMPLETE DEGREE		120	
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♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.  
 \* Indicates prerequisites—see catalog for more information.  
 \*\* While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).  
 \*\*\* Or an equivalent course (second year, second semester) in a foreign language.  
 \*\*\*\* All communication studies majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.  
 NOTE: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

**NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.**

**WTAMU ADVISING SERVICES  
2022-2023 Curriculum Guide**

Major: Comm Studies - Advocacy & Public Culture, BA

Major Code: 1206

First Year	
Fall	Spring
Semester Hours	Semester Hours

Second Year	
Fall	Spring
Semester Hours	Semester Hours

Third Year	
Fall	Spring
Semester Hours	Semester Hours

Fourth Year	
Fall	Spring
Semester Hours	Semester Hours

**Degree Total Hours 120**

**DISCLAIMER:** This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 30 hours. Students should always seek the advice of their academic adviser before scheduling classes.

<p><b>Identified Marketable Skills:</b></p>    
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<p><b>Top 3 Local Employers or Industries/Professional Programs/Possible Career Opportunities</b></p>    
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<p><b>Prerequisites/Important Sequences/Other degree Notes:</b></p>          
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